Recommendations for standardising affiliation to FAU in publications in German and English
Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU) is recognised both nationally and internationally as one of Germany’s strongest universities in terms of research and publications. In order for this to remain the case, publications and their authors must be clearly linked to FAU. This is the only way to ensure that achievements are recognised, for example in international rankings. Therefore, in addition to increasing the public visibility of research, standardisation of affiliation guidelines also helps the University to secure funding.

To ensure that the actual high value of the outstanding contributions made by researchers at FAU is recognised, we ask that the following recommendations for indicating affiliation to the University are complied with as far as possible during the publication process.

The recommendations apply to all publications in the context of FAU, including publications from academic and non-academic staff, doctoral candidates, students, guest researchers, retired professors, teaching staff, scholarship holders and alumni.
University name

Please always state the official name of the University:

Friedrich-Alexander-Universität Erlangen-Nürnberg

This recommendation applies to publications in English and German.

In the name ‘Friedrich-Alexander-Universität Erlangen-Nürnberg’, please always write the full ending ‘Erlangen-Nürnberg’, regardless of whether you work in Nuremberg or Erlangen.

If the publisher has a character limit, the University name should not be omitted or shortened in order to make room for other information such as department or institute. Please use the full version ‘Friedrich-Alexander-Universität Erlangen-Nürnberg’ as far as possible, even if there is a character limit. In cases where the full name exceeds the character limit, the following version is recommended:

Maximum 30 characters: FAU Erlangen-Nürnberg

Indication of additional affiliation (faculty, school, department, institute)

It is important that publications are attributed clearly and correctly. In addition to the University name, you should therefore also indicate the specific organisational unit (for example, faculty, school, department, institute) which you are a part of. Please refer to http://lookup.fau-sprachendienst.de/ for the English terms.

Usually, when listing the various levels of affiliation (University, faculty, school, department, institute, chair, professor) at FAU, at least the highest and the lowest are included, i.e. the University (FAU) and the smallest organisational unit with which you are affiliated. However, you can also list all levels. FAU ought to be mentioned first in all instances.

Example:

Friedrich-Alexander-Universität Erlangen-Nürnberg,
Engineering Design, Martensstraße 9, 91058 Erlangen, Germany

or

Friedrich-Alexander-Universität Erlangen-Nürnberg,
Faculty of Engineering, Department of Mechanical Engineering, Engineering Design,
Martensstraße 9, 91058 Erlangen, Germany

Affiliation with multiple institutions

If you wish to indicate affiliation with multiple institutions within or outside of FAU, we recommend the following format:

A.N. Other1 1,2

1Friedrich-Alexander-Universität Erlangen-Nürnberg, Engineering Design,
Martensstraße 9, 91058 Erlangen, Germany

2Fraunhofer Institute for Integrated Systems and Device Technology (IISB),
91058 Erlangen, Germany

An equivalent procedure is recommended for publications in German.
Use of umlauts
If umlauts cannot be used for technical reasons, please use a instead of ä, u instead of ü and o instead of ö.

Standardised author names and identifiers
FAU recommends that researchers decide on a standardised way of writing their own name in publications at the beginning of their academic careers. This is particularly relevant to names with prefixes or conjunctions, double names or names that show family relationships (for example Mac, Ibn, Abu). Please contact the University Library for more information.

Furthermore, allocating unique (alpha)numeric identifiers for authors is becoming increasingly common. Please refer to the Open Researcher and Contributor ID http://orcid.org/ and the ResearcherID on Publons https://publons.com/

Furthermore, where possible, all authors should create a personal profile in relevant databases which indicates the various ways in which their name may be written (usually under the fields ‘Variants of name’ or ‘Other names’) and link their publications to their personal profile.

For several disciplines, ensuring that work appears in scientific search engines such as Google Scholar in addition to entries in databases is crucial. If you wish to increase your visibility here, a Google account is required and a profile must be requested:
https://scholar.google.com/citations?view_op=new_profile

Standardised institutional identifiers
(Alpha)numeric identifiers to enable unique identification of institutions such as FAU or funding organisations such as DFG already exist. Please include these identifiers during the submission process if the publisher provides the relevant entry fields for your affiliation or your funding organisation:

<table>
<thead>
<tr>
<th>Identifier</th>
<th>Link</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROR ID der FAU</td>
<td>(<a href="https://ror.org/">https://ror.org/</a>)</td>
<td><a href="https://ror.org/00f7hpc57">https://ror.org/00f7hpc57</a></td>
</tr>
<tr>
<td>Crossref Funder ID der FAU</td>
<td>(<a href="https://search.crossref.org/funding">https://search.crossref.org/funding</a>)</td>
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</tr>
<tr>
<td>GRID ID der FAU</td>
<td>(<a href="https://www.grid.ac/institutes">https://www.grid.ac/institutes</a>)</td>
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</tr>
<tr>
<td>ISNI der FAU</td>
<td>(<a href="http://www.isni.org/">http://www.isni.org/</a>)</td>
<td>0000 0001 2107 3311</td>
</tr>
<tr>
<td>RINGGOLD ID der FAU</td>
<td>(<a href="http://ido.ringgold.com/">http://ido.ringgold.com/</a>)</td>
<td>9171</td>
</tr>
</tbody>
</table>

Posters and presentations
When designing academic posters and posters that are to be published, please be aware that only the current faculty logos should be used. These can be found on the FAU corporate identity website. Please refrain from using old logos. Otherwise, the same recommendations apply to the use of the University name, indication of additional affiliation and identifiers as described above.

Do not use copyrighted content as part of the graphic design. This may also include fonts which require a licence.

In certain cases, there may be additional specifications set by your specific organisational unit or by the publisher that must also be adhered to. Please consult the contact person at your organisational unit or at the publisher if this is the case.
Social media

Many researchers present their research findings or projects on various social media channels. FAU also has a profile of its own on a number of social networks. It therefore makes sense to mention the connection to FAU when communicating publications and projects relating to FAU.

You can tag FAU in your post as follows:

@UniFAU (Twitter)
@Uni.Erlangen.Nuernberg (Facebook)
@uni_fau (Instagram)
@fau-erlangen-nürnberg (Linkedin)

If you use hashtags, please feel free to use the following that FAU itself uses on our central channels:

#FAU (alle Netzwerke)
#FAUproud (Twitter)
#1innovator (Twitter)
#meineFAU (Twitter, Instagram)
#FAU_Germany (Instagram)
#uniFAU (Instagram)

Further information on social media is available at
https://www.fau.de/education/studienorganisation/social-media/

CRIS

The central research information system CRIS stores all information about researchers, research projects and publications at FAU. In order to ensure that information about publications can be automatically imported, affiliation to FAU and the organisational unit (chair, professorship, central institution) must be stated correctly.

Third parties

The names of funding organisations, for example in funding acknowledgements, often have to be cited in a standard form and following the standards issued by the funding organisation such as the DFG guidelines for the use of funds. See DFG form 2.00 – 01/22:

Publications must credit the DFG for funding the project (known as a funding acknowledgement) as follows: ‘Funded by the German Research Foundation (DFG) – Project number(s).’

The required acknowledgements may differ for collaborative research centres, research training groups and the like.

In publications in languages other than English, the name of the DFG ought to be translated into the target language, ‘funded by the Deutsche Forschungsgemeinschaft (DFG, Translation) – project number(s).’